



MAIL MADE SIMPLE ART SPECS

Please adhere to the following specifications when submitting art. Art that is not print ready may result in additional fees. Please contact a representative if you have any questions.

ACCEPTABLE FILE FORMATS

Adobe Illustrator CS4 (.ai, .eps) Version: 14.0.0MAC/PC
Adobe InDesign CS4 (.indd) Version: 6.0.6MAC/PC
Adobe PageMaker (.pmd) Version: 7.0MAC/PC
Adobe Photoshop CS4 (.psd) Version: 11.0.2MAC/PC
Microsoft Publisher (.pub) Version: 2003PC
Microsoft Word (.doc) Version: 2003PC
Microsoft Word (.doc) Version: 2004MAC
Microsoft PowerPoint (.ppt) Version: 2003PC
Microsoft PowerPoint (.ppt) Version: 2004MAC
Postscript (.ps) Version: N/AMAC/PC
PDF (.pdf) Version: 9.4.0MAC/PC
QuarkXpress (.qxd, .qxp) Version: 7.3MAC/PC

- ***Hi Resolution files only. At least 300 dpi
- ***Always include the program extension as part of your file name.
- ***If your art needs to be reworked to comply with our specs, please call for a quote.

BLEEDS

For art that Bleeds (color goes to the edges) - Add at least an extra 1/8 inch to each side that bleeds. Example: for a standard card (4x6) that bleeds on each side, make your canvas size 6.25 x 4.25 (1/8 inch x 2 sides). Remember: this extra 1/8 inch will be trimmed off so leave type or critical art no closer at least 1/4 inch from the bleed edge. (Or 1/8 inch from the trim edge).

COLORS

We accept CMYK color format exclusively. Please do not send RGB or your file's colors will change. We'll do our best to match colors but due to variations in the printing process we cannot guarantee an exact match. The PDF proofs we provide are only an approximation of the colors and are not exact.

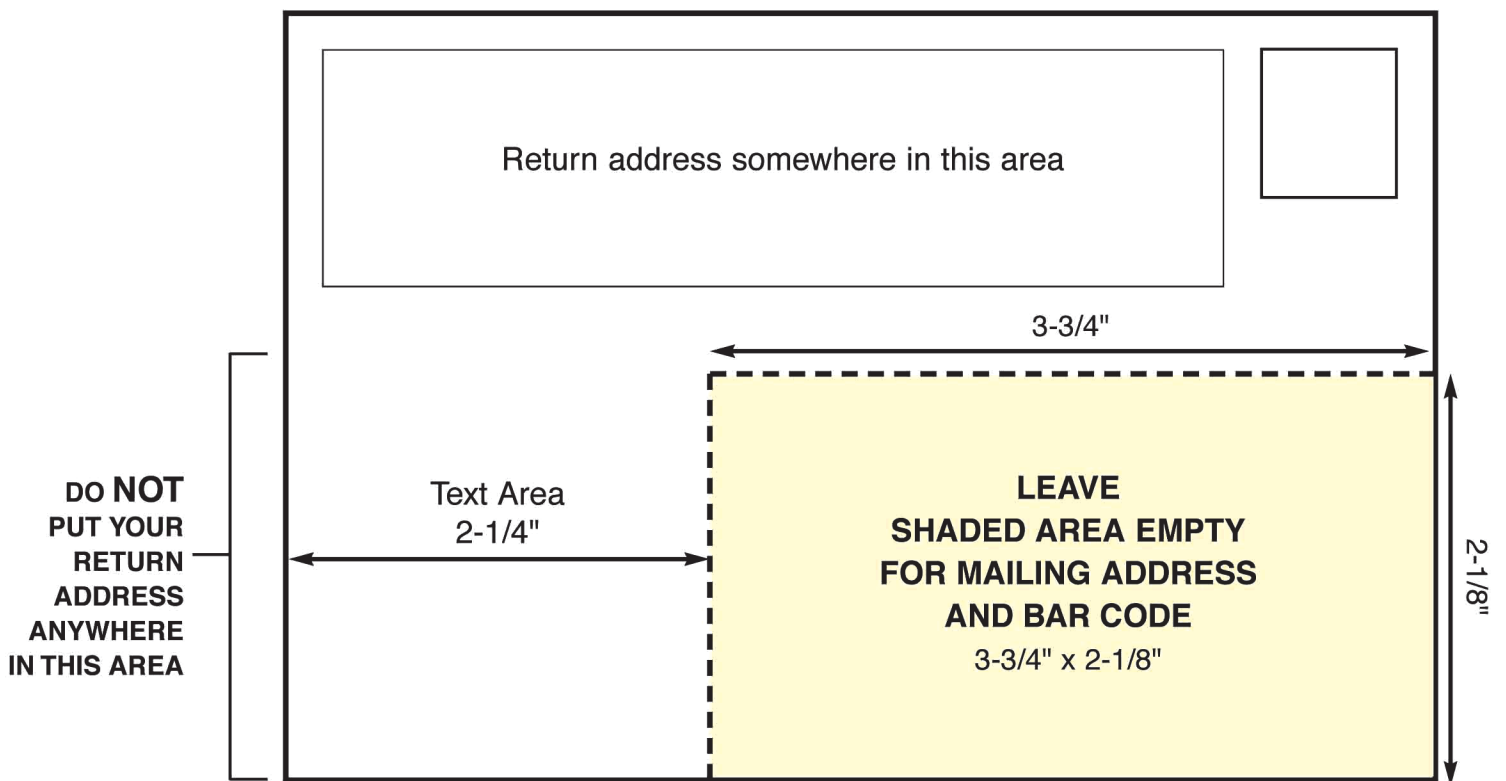
IMAGES

Images should be high resolution (at least 300 dpi). DO NOT USE IMAGES PULLED FROM A WEBSITE. They may look okay on your monitor and inkjet printer but they are low resolution and will print poorly on a four color press.

**Both our company name "Angie's List" and our logos are registered trademarks of Angie's List. Artwork displaying Angie's List name or logos will be returned for correction. If you have any questions about guidelines surrounding Angie's List trademarks please contact Brand Enforcement toll free at: 1-877-321-7333.

DESIGN LAYOUT FOR BACK

STANDARD CARD 6 x 4



OTHER SIZED CARDS. Turn card to HORIZONTAL position, place template in lower right corner leaving the same 3-3/4 x 2-1/8 inches free of text.