



MAIL MADE SIMPLE ART SPECS

Please adhere to the following specifications when submitting art. Art that is not print ready may result in additional fees. Please contact a New Mover's Mailbox representative if you have any questions.

ACCEPTABLE FILE FORMATS

- PDF (Hi Resolution)
- EPS, Tiff or Jpeg (Hi Resolution, Flattened)
- Quark 7
- Adobe Photoshop, InDesign or Illustrator CS3

*****Hi Resolution files only. At least 300 dpi**

WE CANNOT ACCEPT THESE FORMATS

- Microsoft Publisher, Word, PowerPoint
- Paint Shop Pro

*** If your art needs to be reworked to comply with our specs, please call for a quote.**

BLEEDS

For art that Bleeds (color goes to the edges) - Add at least an extra 1/8 inch to each side that bleeds (1/4 inch is best). Example: for a standard card (4.25 x 6) that bleeds on each side, make your canvas size 6.25 x 4.5 (1/8 inch x 2 sides). Remember: this extra 1/8 inch will be trimmed off so leave type or critical art no closer at least 1/4 inch from the bleed edge. (Or 1/8 inch from the trim edge).

COLORS

- CMYK (NO RGB or PANTONE COLORS)

We'll do our best to match colors but due to variations in the printing process we cannot guarantee an exact match. The PDF proofs we provide are only an approximation of the colors and are not exact.

FONTS

When providing art in a program that requires we use fonts - please include the fonts with your art. If your not providing art in a collected format please be sure your fonts are embedded.

IMAGES

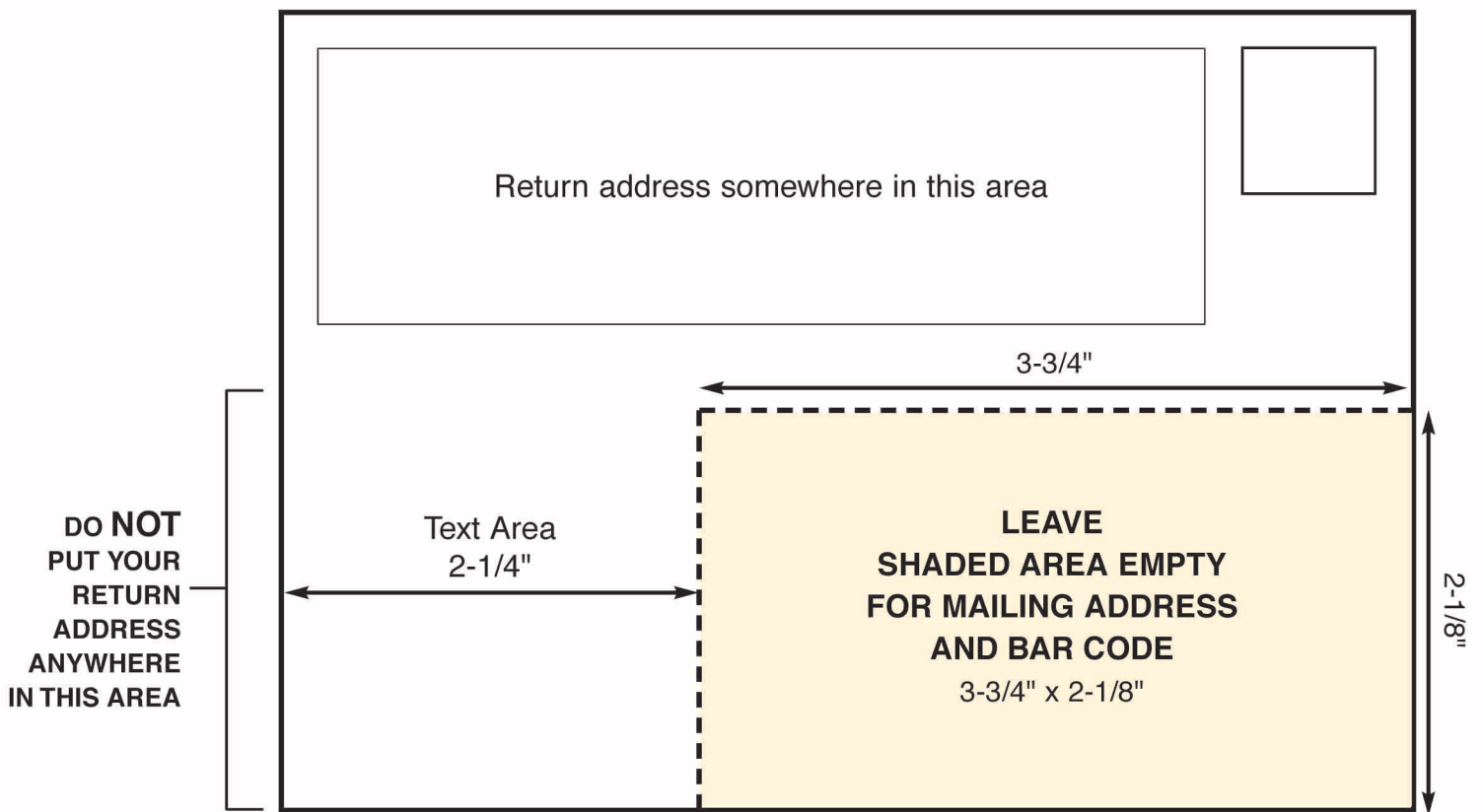
If purchasing images make sure that you buy a high resolution image (at least 300 dpi).

DO NOT USE IMAGES PULLED FROM A WEBSITE.

They may look okay on your monitor and inkjet printer but they are low resolution and will print poorly on a four color press.

DESIGN LAYOUT FOR BACK

STANDARD CARD 6 x 4-1/4"



OTHER SIZED CARDS. Turn card to HORIZONTAL position, place template in lower right corner leaving the same 3-3/4 x 2-1/8 inches free of text.